

# Halo iQ

*Smartphone Compatible*



Call today to learn more  
877-349-3521



# Hearing you can feel

*At Starkey,<sup>®</sup> we believe better hearing helps you feel connected to your world in a richer and more personal way.*

When you make the decision to wear hearing aids, you begin a journey to overall health that starts with hearing wellness and results in a fuller, more complete life.

**Halo<sup>®</sup> iQ**, Starkey's most advanced technology with supreme sound quality and premium features, is customizable to fit your unique hearing needs and keep you connected to the people and things you love most.

*Starkey Sound<sup>™</sup> uses cutting-edge technology to deliver true listening enjoyment.*



# Halo iQ



# Made for a *happy, healthy life*

Hearing loss isn't just an ear issue,  
it's a quality of life and health issue.

It can occur for natural reasons, but  
other causes might surprise you.



## Older adults<sup>\*</sup>

with impaired hearing may have a  
**shorter lifespan** than their peers  
without hearing problems.<sup>1</sup>

\*70 years and older



10%



20%



30%



40%

People\* with a hearing loss experience a  
**30-40% faster decline in cognitive abilities**  
compared to peers without hearing loss.<sup>2</sup>

\*75 years and older



**People with low-frequency**  
hearing loss are considered **at risk**  
for cardiovascular events.<sup>3</sup>

Halo iQ hearing aids are made so people  
with hearing loss won't have to miss a single  
sound that brings them joy. They are made  
knowing people who hear better, live better.

## Adults\* with untreated hearing loss

were more likely to report depression, anxiety and paranoia than peers who wore hearing aids.<sup>4</sup>

\*50 years and older



Over **360 million** of the world's population have disabling hearing loss.<sup>5</sup>

Adults with untreated hearing loss are more likely to develop dementia.<sup>6</sup>



There is a significant association between high blood pressure and untreated hearing loss.<sup>7</sup>



People with mild hearing loss are **3x** more likely to have a history of falling.<sup>8</sup>



**90-95%**

of people with hearing loss can be treated with hearing aids.<sup>9</sup>

*Simply put, Halo iQ hearing aids are made for the speed of life.*

Made for  
*staying connected*



## ***Our latest smartphone compatible hearing aids and our easy-to-use TruLink Hearing Control app***

are engineered to work specifically with Apple® and Android™ devices. Together, **Halo iQ** and **TruLink**® deliver the most personalized hearing experience ever, and are designed to:

- Provide natural hearing and effortless transitions as you go about your day
- Deliver pristine audio and exceptional listening clarity
- Preserve peace and quiet while amplifying the important things
- Help you better understand conversations and hear comfortably
- Stream phone calls, music and messages directly from your iPhone® to your hearing aids\*

*\*Only available with Apple devices.*

# Made for *better connections*

*Halo iQ intuitively connects to your Apple and Android devices via Bluetooth technology and Starkey's easy-to-use TruLink app.*

TruLink offers additional features designed to enhance anywhere you go — so you can easily enjoy everything you do.





## PERSONALIZED CONTROL

Personalized Control in the TruLink app lets you make adjustments to SoundSpace and Noise Manager to suit your preferences in different listening environments.



## PHONE CALLS

Answer your calls with the touch of a button and hear an entire conversation streaming directly to your Halo iQ hearing aids via Bluetooth® technology.\*



## REMOTE CONTROL

Using the remote control feature in the TruLink app, you can change volume and switch memories on your hearing aids right from your smartphone.

*\*Only available with Apple devices.*



## TRULINK MEMORIES

You can create up to 20 TruLink Memories using the SoundSpace tool on the TruLink app.

You can even geotag memories using the build-in GPS on your smartphone. A geotagged memory will recognize where you are and automatically adjust your Halo iQ hearing aids when you enter that space. For instance, a geotagged “coffee shop” memory will automatically activate when you walk into your favorite coffee shop.



## AUTO EXPERIENCE MANAGER

Automatically adjusts your Halo iQ hearing aids' loudness over time to help you transition to your new hearing experience in the most comfortable way possible.

*\* Only available with Apple devices.*

**Questions?**

Speak with one of our Hearing Care Coordinators at **877-349-3521**



## PRISTINE AUDIO STREAMING

Halo iQ hearing aids provide direct streaming of phone calls, music and media from your iPhone — so you can enjoy clear communication and pristine audio streaming any time, anywhere, for impressive, immersive sound.\*



## APPLE WATCH COMPATIBLE

Use the TruLink app for Apple Watch® to control volume, change memories and mute your hearing aids right from your wrist.\*



*TruLink Hearing Control app for Apple Watch provides you with even more ways to easily control and personalize your hearing experience.*





## LIVE MICROPHONE

Simply set your iPhone nearby, turn on the microphone feature and stream conversations directly to your Halo iQ hearing aids. You may also record, play back and email audio as it happens or save recordings to listen to later.\*



## SIRI INTEGRATION

You can have Siri® read texts and emails directly to your Halo iQ hearing aids.\*



## FIND MY HEARING AIDS

Easily locate lost hearing aids using the Find My Hearing Aids feature, with both a location and timestamp. A signal detector sends a stronger or weaker signal based on how close you are to locating your Halo iQ hearing aids.

*\* Only available with Apple devices.*



## REAL-TIME NOTIFICATIONS

Notifications for phone calls, texts, emails or other apps can be streamed directly to your Halo iQ hearing aids.\*



## TRULINK ADAPTIVE CAR MODE

With TruLink's Adaptive Car Mode, Halo iQ hearing aids will automatically change to a setting designed to reduce the annoying sounds of driving and enhance your overall driving experience.



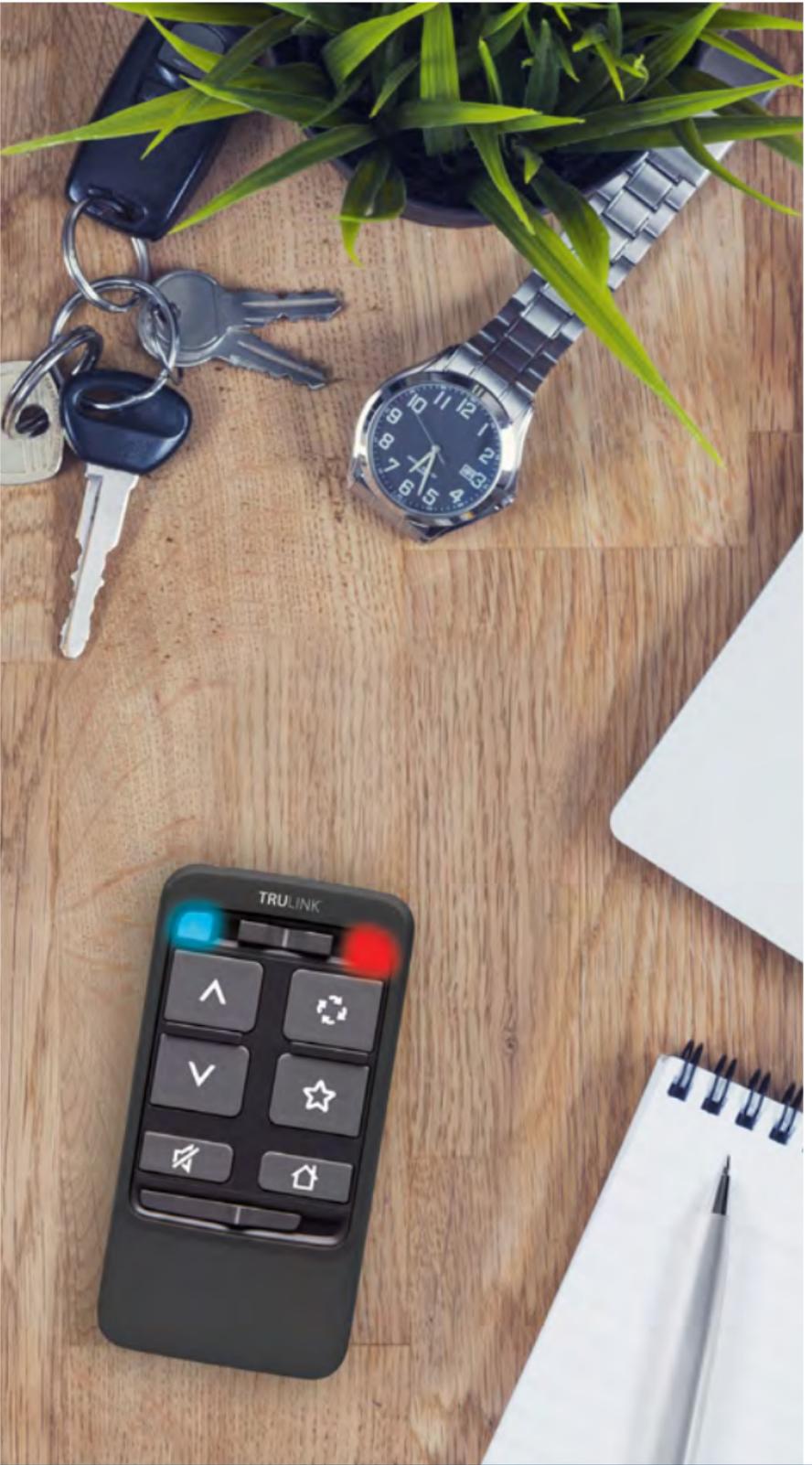
# TruLink Remote

*Starkey is proud to introduce  
our newest accessory –  
TruLink Remote.*

Since TruLink Remote works with or without a smartphone, Halo iQ is accessible to anyone. You can also control memory and volume, mute your hearing aids and turn other special features on and off.

**TRULINK**<sup>®</sup>  
PERSONAL HEARING CONTROL

*Many hearing aid wearers still  
prefer a remote control as an  
accessory for their hearing aids.*



*TruLink Remote provides the utility you deserve with the fast-acting features you need.*



# Made for *music lovers*



***Tastes in music may be unique, but the power of music is universally understood.***

Thanks to the processing power in Halo iQ hearing aids, you can enjoy your favorite music in a whole new way with features that:

- Focus on music audibility, desired loudness and sound quality
- Make soft music sounds audible
- Allow on-demand and automatic control

The result is listening enjoyment for the way you want to hear music — automatically and in your control.

*“Life seems to go on without effort when I am filled with music.”*

- GEORGE ELIOT



A faint background illustration of a circuit board with various components like a capacitor, a resistor, and a component labeled '46'.

# Made to deliver the very best

You want

*To hear comfortably in  
challenging environments*

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*Enhanced phone  
communication*

---

*Hearing that  
happens intuitively*

---

*Hearing that's  
personalized for you*

---

*No buzzing or whistling*

---

*Durable, dependable  
hearing aids*

---

*Music the way it was  
meant to be heard*

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*Customizable tinnitus relief*

*\*Only available with Apple devices.*

*Features may vary by technology level.*



## Halo iQ delivers

NEW

**Acuity™ Immersion Directionality**, designed to restore natural benefits provided by the ear and improve speech audibility in difficult listening situations.

Direct streaming of phone calls from your iPhone to your hearing aids to enable clear and comfortable conversations.\*

Geotagged memories that automatically switch modes when the GPS feature in your Apple or Android smartphone detects you are in a tagged location. For example, a “home” memory activates when you arrive at home.

**Personalized Control** in the **TruLink** app that lets you make adjustments to **SoundSpace** and **Noise Manager** to suit your preferences in different listening environments.

Starkey’s best-in-class feedback cancellation system providing feedback-free, comfortable listening all day long.

**Surface™ NanoShield**, our pioneering water, wax and moisture repellent system, to protect and ensure durability and dependability.

A whole new way to experience music — adjustable via the **TruLink** app. Now you can hear every note the way the artist intended — with pure, refined sound quality.\*

Advanced **Multiflex Tinnitus Technology**, adjustable via the TruLink app, to bring relief to those who suffer from ringing in the ears.

# Made for everywhere you are

***From the beginning,  
our hearing solutions  
have enabled people to  
hear better in challenging  
environments – and  
live a better life.***

With Halo iQ hearing solutions from Starkey, you'll begin to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.





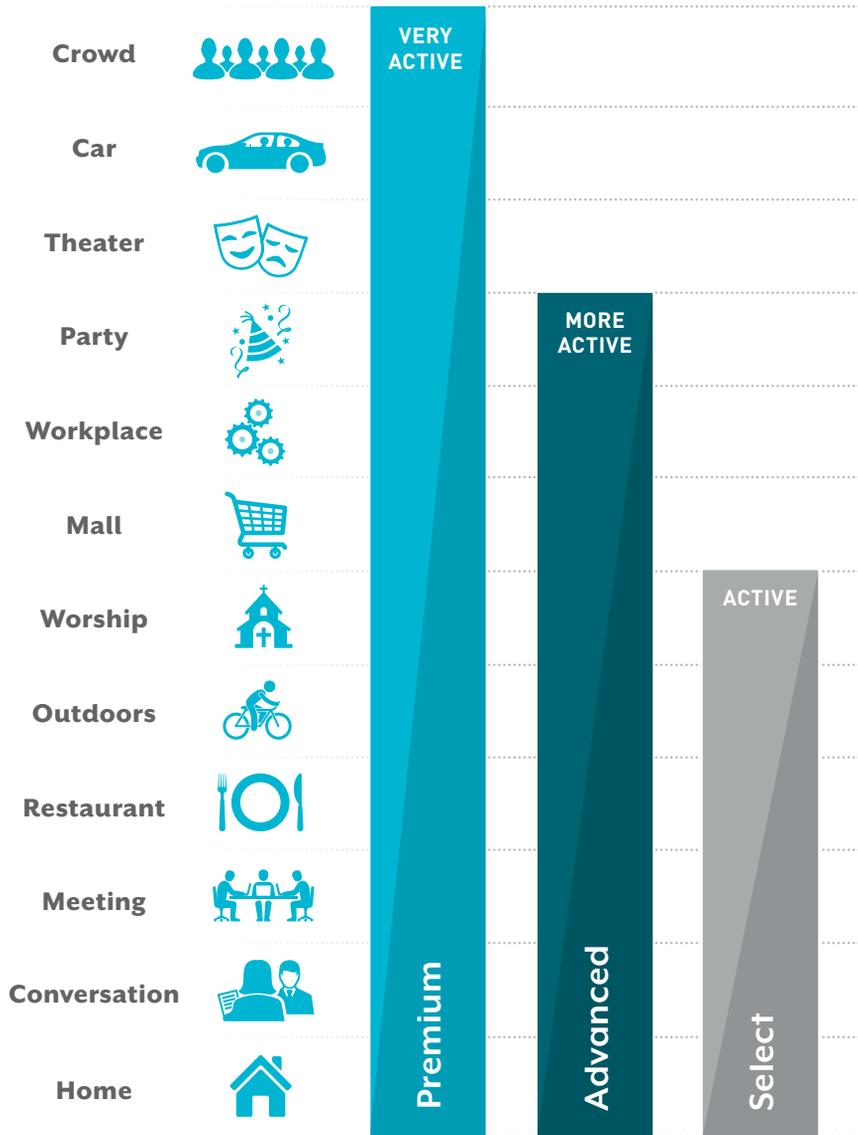
*What is your  
hearing  
lifestyle?*

Our lineup of products enhances many different listening environments. Talk to your hearing professional about which options fit your lifestyle best.



*Compare the listening  
environments on the  
chart inside.*

# Listening environments



Technology levels

# Made for your style

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## *Styles and colors*



## Halo iQ

Halo iQ hearing aids are available in two styles and a variety of colors. Consult your hearing care professional and start experiencing the discreet, sleek style of Starkey's Halo iQ hearing aids.

**Questions?**

Speak with one of our Hearing Care Coordinators at **877-349-3521**

## COLOR GUIDE



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne



Black with  
Sterling



*The TruLink Hearing Control app, partnered with Halo iQ, is easy and intuitive to use with iPhone and select Android devices.*

Made so  
the world  
may hear



***Our Founder and CEO,  
William F. Austin, has always  
held a strong belief that the  
gift of better hearing results  
in a fuller and richer life.***

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation. And for every Starkey hearing aid purchased, we help someone in need.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



*Made to help millions.*



**100+**  
COUNTRIES



**1.1** MILLION PEOPLE  
IN NEED SERVED



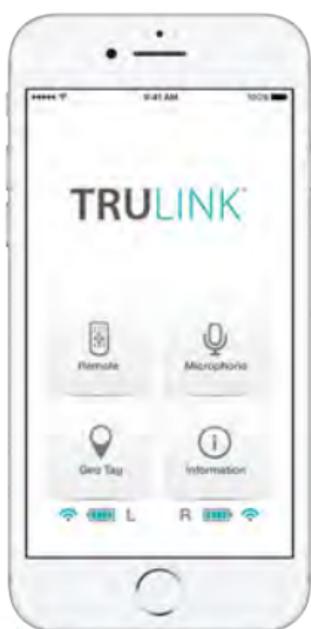
**COUNTLESS**  
LIVES CHANGED

Spread hope from ear to ear. To learn more or give the gift of hearing, visit [StarkeyHearingFoundation.org](http://StarkeyHearingFoundation.org).

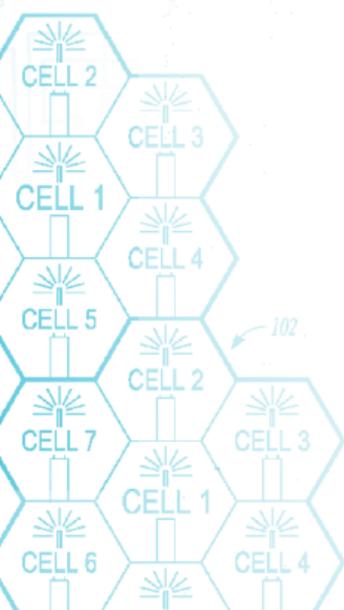


# Made for *you*

With **Halo iQ** hearing aids, people with hearing loss can go anywhere and do everything more conveniently than ever.



## Halo iQ





*Simply put, Halo iQ hearing aids are made for the speed of life.*



Halo iQ and TruLink are compatible with iPhone 7 Plus, iPhone 7, iPhone SE, iPhone 6s Plus, iPhone 6s, iPhone 6 Plus, iPhone 6, iPhone 5s, iPhone 5c, iPhone 5, iPad Pro, iPad Air 2, iPad Air, iPad (4th generation), iPad mini 4, iPad mini 3, iPad mini with Retina display, iPad mini, iPod touch (5th generation) and Apple Watch. Use of Apple Watch requires iPhone 5 or later. "Made for iPod," "Made for iPhone," and "Made for iPad" mean that an electronic accessory has been designed to connect specifically to iPod, iPhone, or iPad, respectively, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. Please note that the use of this accessory with iPod, iPhone, iPad or Apple Watch may affect wireless performance. Apple, the Apple logo, iPhone, iPad, iPod touch, FaceTime, Apple Watch and App Store are trademarks of Apple Inc., registered in the U.S. and other countries.

<sup>1</sup> Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. HealthDay News. Retrieved from <http://health.usnews.com/health-news/articles/2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death> | <sup>2</sup> Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. *JAMA Internal Medicine*, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | <sup>3</sup> Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometric pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. *The Laryngoscope*, 119:4733-486. Retrieved from: <http://onlinelibrary.wiley.com/doi/10.1002/lary.20130/abstract> | <sup>4</sup> Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. *Audiology Today*, 11(4). Retrieved from: <http://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation> | <sup>5</sup> World Health Organization. (2015). Deafness and hearing loss. Retrieved from: <http://www.who.int/mediacentre/factsheets/fs300/en/> | <sup>6</sup> Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_and\\_dementia\\_linked\\_in\\_study](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study) | <sup>7</sup> Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. *Indian J Otolaryngol Head Neck Surg*. 2013 December; 65(Suppl 3): 614-618. Published online 2013 February 17. Retrieved from: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/> | <sup>8</sup> Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_linked\\_to\\_three\\_fold\\_risk\\_of\\_falling](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling) | <sup>9</sup> Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: <http://www.betterhearing.org/hearingpedia/hearing-loss-treatment>

Ready to take  
the next step?

Call 877-349-3521



[www.Starkey.com](http://www.Starkey.com)

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